



Computer Gaming: What game do YOU want?

My name is Ms George and I'm trying to find out about the best computer games on the market today. I am also investigating the kind of computer game that would be popular, but isn't on the market. This is in order to help us at George Star Games produce the most entertaining and gratifying computer game ever produced. As a young person who enjoys playing computer games, your responses are very important to us. Please be assured that your answers will be treated with confidentiality and will remain anonymous.

A. Write below the names of your top 3 most favourite games with NO 1 being your most favourite.

- 1.
- 2.
- 3.

B. Order your preference of types of computer games , giving your most favourite type a score of 1 and your least favourite genre a score of 8 :

Action Adventure Puzzle Sport Role Play
 Strategy Driving Flight Simulator Crime

C. How important do you think the game ingredients below are?

- Essential = 1
- Nice to have, but not important = 2
- Boring, it doesn't offer a challenge = 3

Reward		Tension	
Opponents		Rules	
Time Limit		Chance	
Skills		Objects	
Endings		players	
Numbers/Score		Puzzle	
Challenges/Obstacles		environment/context of location	
Good Characters		Competition	

D. What is your age group? Tick the box that corresponds with your age?

11-14

15-18

18-21

21+

E. How did you get your last computer game?

I get computer games for my birthday

I get computers game for Christmas

I buy my own computer games

I get computer games as gifts for other special occasion

F. If you answered 'other special occasion' above please, state the type of occasion below. If you did not, move on to question G.

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G. How do you find out about new computer games?

Commercials on T.V. Billboard Advertising

Adverts in magazines Computer game reviews

Internet trailers Radio commercials

Word of Mouth Other

H. Do you prefer games that have a narrative?

If yes, what is your favourite game with a narrative. Please write a sentence saying why you like it?

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Thank you for filling out this questionnaire. Please hand back to Ms George when you have completed it.